

# Fair Media Council

## Psst! Wanna Be A Panelist? Read on. . .

The Fair Media Council is looking for the best journalists and communication pros to be panelists at our annual Connection Day on Thursday, Oct. 16 from 8 a.m. - 4 p.m. at the Long Island Hilton in Huntington. It's a day of public service, so you'll free good, plus you'll walk away with a story idea. Or two. Or 264.

The workshop schedule is below. If you believe you've got what it takes to be a panelist, tell us why and what topic(s) you can tackle. **Just reply to this email by Aug. 1** (oh, just do it now before you forget) and we'll take it from there, OK?

Thank you and we look forward to spending time with you on Oct. 16!

[Fair Media Council](#)

## WORKSHOP SESSIONS

Track	Session I 8:45 a.m. - 10:00 a.m.	Session II 11:00 a.m. - 12:15 p.m.	Session III 2:00 p.m. - 3:30 p.m.
<b>A</b>	Your Local Media Landscape: It's Changing, Are You Adapting?	National Debate. Local News?	Ways to Maximize Your Web Site for Media Coverage
<b>B</b>	Dot Coms You Need to Know	How Technology Is Changing Local News	Blogging: Pros & Cons for Getting Your Message Out
<b>C</b>	Getting Hyper About Localism	Alternative Media for Maximum Exposure	Crisis Management 101: Dealing with the Press When You're Under Pressure
<b>D</b>	Crisis Management 101: Dealing with the Press When You're Under Pressure	Reputation Management: Establishing & Maintaining Public Trust	How to Develop Human Interest Stories
<b>E</b>	College Radio: Hot Source for Local News	Weeklies: The Vital Community Link	The Write Stuff: Tips for Effective Op.Ed.s & Letters to the Editor
<b>F</b>	How to Pitch Newspaper Reporters	How to Pitch Television Reporters	High-Speed Pitching
<b>G</b>	How to Develop Relationships with the Media	How to Pitch Newspaper Reporters	High-Speed Pitching